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USSN 10/053,353

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Atty. Docket No. 62834 (52303)  
(formerly AFN-001)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS:	Afeyan et al.	CONFIRMATION NO.:	5804
SERIAL NUMBER:	10/053,353	GROUP NUMBER:	2129
FILING DATE:	November 9, 2001	EXAMINER:	W.L. Starks
TITLE:	Method and Apparatus for Dynamic, Real-Time Market Segmentation		

**RESPONSE TO NON-FINAL OFFICE ACTION**

Extension of Time

Please consider this a petition and request for an extension to bring the response period from June 18, 2005, to August 18, 2005. An extension from May 18, 2005, to June 18, 2005, was already filed and paid for by the filing done on June 2, 2005. Please charge the cost to extend the response period for two more months (i.e., from June 18, 2005, to August 18, 2005) to our Deposit Account No. 04-1105. Applicants believe that the appropriate extension fee to be charged at this time is \$450 (\$510 minus the already-paid \$60), and authorization is hereby given to charge that fee to our Deposit Account No. 04-1105, but conditional authorization also is given to charge that account for any other and/or additional fee needed to have this Response entered and considered.

Introduction

This paper is responsive to the non-final action mailed from the Office on February 18, 2005. (This paper also is supplemental to the Notice of Defective Office Action mailed to the Office on June 2, 2005.)

On July 20, 2005, applicants' undersigned representative spoke by telephone with Examiner Starks and was asked by Examiner Starks to submit this Response because the earlier-filed Notice apparently was not being acted upon by the Office. In accordance with Examiner Starks' instructions, this Response is being submitted. This Response is a *bona fide* attempt by applicants to respond to the non-final action and advance the application. Applicants hereby request reconsideration and further examination.

The action mailed by the Office on February 18, 2005, was drawn up with regard to the originally submitted drawings and the originally submitted claims, but applicants note that formal drawings and modified claims were submitted to and acknowledged by the Office well before that action. In particular, the following documents were submitted to the Office, acknowledged by the Office, and appear in the Office's on-line records under the "Image File Wrapper" tab of PAIR: (1) twenty-one sheets of formal drawings (with an effective date of September 20, 2002); (2) a